

# RUBBERGARD™ EcoWhite™ EPDM MEMBRANE

REFLECTIVE. RELIABLE. RESPONSIBLE.



RubberGard™ EcoWhite™ EPDM

**Firestone**  
BUILDING PRODUCTS

NOBODY COVERS YOU BETTER™

[www.firestonebpc.com](http://www.firestonebpc.com)

# AN EPDM ROOFING SYSTEM THAT REFLECTS YOUR COMMITMENT TO THE FUTURE.

Firestone Building Products offers a new approach to traditional roofing needs. And a timely solution for the challenges of the 21st century.

When a white membrane is important, building owners have a new alternative.

With RubberGard EcoWhite EPDM membrane, you can help keep rooftops cooler—while maintaining the high

standards that contractors and owners have come to expect from Firestone products.

## White material, green advantage

When it comes to energy savings, proper insulation is the key factor to reducing consumption.

But RubberGard EcoWhite EPDM membrane can help—by reflecting sunlight and keeping the membrane cooler. It's a way of enhancing energy savings during the cooling season, particularly in locations where cooling-degree days exceed heating-degree days.

## Independent testing and certification

As manufactured, RubberGard EcoWhite EPDM membrane has reflectivity that is consistent with the Energy Star® and the Cool Roof Rating Council (CRRC) programs.

Energy Star is a voluntary program administered by the Environmental Protection Agency and the Department of Energy. And like the CRRC, Energy Star offers a product-rating program through which manufacturers can label their products with solar-reflectance and thermal-emittance values. Additional information on both programs can be found at the appropriate websites.

## Boosting your LEED rating

RubberGard EcoWhite EPDM membrane can also help you earn points in the LEED® (Leadership in Energy and Environmental Design) rating system—a voluntary national standard established by the U.S. Green Building Council.

LEED measures sustainability in five categories, allowing you to certify your building's environmental benefits.



**RubberGard** **EcoWhite** **EPDM**

# A RESPONSIBLE CHOICE. A RELIABLE PRODUCT.



The advantages of RubberGard EcoWhite EPDM membrane aren't just environmental. From application to aesthetics, you also reap traditional benefits from the product's features:

- UL- and FM-rated systems
- 60-mil overall thickness (30 mils of white over 30 mils of black)
- Exceeds ASTM D-4637 standards
- 10' and 16' 8" wide no-fold panels
- More flexible than thermoplastic membranes, allowing year-round application
- Fully adhered application only

In commercial construction, reliability and design versatility are more important than ever. RubberGard EcoWhite EPDM membrane provides those options—along with the savings that result from reducing labor and material during application.

**RubberGard EcoWhite EPDM membrane.**

**A reflection of today's needs in commercial roofing.**

## EcoWhite™ EPDM accessories

Don't forget the details. Firestone Building Products offers accessories that help make your finished EcoWhite project complete, including:

- 3" QuickSeam™ Splice Tape
- Lap Sealant
- Splice Adhesive
- QuickSeam™ Pipe Flashing
- 6" and 12" QuickSeam™ Flashing
- QuickSeam™ Joint Covers
- QuickSeam™ Corner Flashing

A TRADITION OF INNOVATION™.  
A FUTURE OF DEDICATION.

The right solutions for today *and* tomorrow.

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